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Astoria, NY 11106

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Emily Schneider

HISTORY

Web Designer - us.penguingroup.com

Penguin Group (USA), New York, NY
December 2006 - Present

Redesigned the current Penguin USA corporate website in collaboration with two other designers. Customized landing pages for book releases and movie tie-ins of novels.

Web Designer - www.happypuppy.com

Happy Puppy, Hoboken NJ
June 2005 - August 2006

Responsibilities include daily maintenance of website graphics and content. Utilize skills in Web Technologies and design software to effectively create and implement Happy Puppy and advertiser features, designs, and site skins. Create and render video, media, and trailers for the Movie Arcade section on HappyPuppy.com. Capture and process game screenshots. Write spotlights and game reviews.

Graphics Editor

Generation Magazine, Buffalo NY
September 2004 - January 2005

Responsibilities included generating spot illustrations and cover images for Generation Magazine. Managing and guiding a staff of artists. Holding weekly staff meetings in order to assign and critique images to be used with corresponding articles in the magazine.

TECHNICAL EXPERIENCE

General Software

Mac OSX, Windows XP, Microsoft Office, Firefox, Internet Explorer, Safari, Netscape, Transmit, Fugu, WinSCP

Design Software

Photoshop, Illustrator, After Effects, Flash and Actionscript 2.0, Dreamweaver, Adobe InDesign

Hardware

Wacom Intuos II Drawing Tablet, Olympus Camedia Digital Camera, Scanning

Web Technologies

HTML, CSS, Content Management Systems

EDUCATION

Bachelor of Fine Arts

Concentration in Computer Art

Summa Cum Laude

SUNY at Buffalo

August 2001 - May 2005